

CURRICULUM VITAE

1. **Name:** COMAN

2. **Surname:** CLAUDIU

3. **Date and place of birth:** August 12th 1968, Făgăraș, Brașov county

4. **Citizenship:** Romanian

5. **Studies:**

University/postuniversity/doctoral



Institution	<i>Transilvania</i> University of Brașov, Faculty of Electrical Engineering Speciality: <i>Electrical Engineering</i>	<i>Transilvania</i> University of Brașov, Faculty of Economic Sciences - Speciality: <i>Sociology</i>	Babeș-Bolyai University of Cluj, Faculty of History	Babeș-Bolyai University of Cluj, Social and Political Sciences
Period: from (year) to (year)	1990-1994	1993-1997	2000	2003
Degrees or diplomas obtained	Bachelor	Bachelor	MA of Social Communication	PhD of Sociology

6. **Other certifications and specializations**

1. Certificate on completion of the course in Pedagogy at the Department of Teacher Training, Transilvania University of Brasov, B series, no. 078171, released no. 446
2. National School in Social Statistics, May 3rd – 13th 2000, Cluj, Babeș-Bolyai University and the Foundation for an Open Society Association;
3. National Conference of Methodology in Social Sciences, Cluj, December 1st - 3rd, 2000, Babeș-Bolyai University and the Foundation for an Open Society Association;
4. *Socrates mobility grant, University of Copenhagen, Denmark, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 20 hours of teaching in Electoral studies, June 28th – July 2nd, 2004*
5. *Socrates Mobility, University of Copenhagen, Denmark, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 40 hours of teaching in Electoral studies, May 9th – 20th, 2005*
6. Romanian Partners Mission PRATO, Italy, in the Partnership Programme with Prato municipality, Medina Association, Italy, Brașov County Council and Brașov Local Council for educational programmes for pre-school children (between 0-6 years of age), May 24th - 28th, 2005
7. Erasmus mobility grant, University of Ancona, Italy, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 16 hours of teaching Electoral studies, 13th May – 27th May 2007
8. Erasmus mobility grant, University of Ancona, Italy, Code 51388 – IC – 1 – 2002 – 1 – RO – ERASMUS – EUC -1, 16 hours of teaching in Political Communication and Electoral Studies, September 5th – 19th 2008

7. Scientific degree: PhD. of Sociology

- “Babes-Bolyai” University, Cluj-Napoca, Romania, Social and Political Sciences PhD. School, 2003, *Political Communication Strategies in Electoral Campaigns in the Romanian Public Space*, supervisor: prof. Traian ROTARIU, PhD.

8. Professional and didactical Experience:

Function	editor	Regional co-ordinator sociologist	Associate professor	Teaching assistant	lecturer	Senior lecturer
Period	1998 – 2000	1997-2001	1997-2001	2001-2003	2003-2006	2006 – present day
Institution	Astra Publishing house - Brașov	IMAS SA Bucharest	Transilvania University of Brașov			
Place	Brașov	Bucharest	Brașov			

9. Current workplace: Transilvania University of Brașov, Faculty of Sociology and Communication, Department of Social Sciences and Communication

10. Seniority in current workplace: 13 years

11. Foreign languages skills: French – advanced level (attested), English – advanced

12. Scientific papers and/or published (selective list of papers over the last five years, in correlation with the taught discipline/subject)

1. Claudiu Coman, **Tehnici de negociere (Negotiation techniques)**, CH Beck Publishing house, 2007, ISBN: 978-973-115-224-0
2. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2006, Transilvania University Press, 2007, ISSN: 1844-5667.
3. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2007, Transilvania University Press, 2008, ISSN: 1844-5667.
4. Claudiu Coman (coordinator): *Academic School of Sociology, 2007 - Cultural Heritage and Social Development in the Romanian Rural Space*, Transilvania University Press, 2008.
5. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2008, Transilvania University Press, 2009, ISSN: 1844-5667.
6. Claudiu Coman (coordinator): *Social Sciences International Colloquium ACUM* - 2009, Transilvania University Press, 2009, ISSN: 1844-5667.
7. Claudiu COMAN, **Informatică aplicată în științele sociale și ale comunicării (Applied informatics in the field of social sciences and communication)**, Transilvania University Press Brașov, 2010, 370 p., ISBN 978-973-598-753-4
8. Claudiu COMAN, **Sfera publică și imaginea politică (The public sphere and the political image)**, C.H. BECK Publishing house, 2010, 114 p., ISBN 978-973-115-813-6

9. Claudiu COMAN, **Harta problemelor sociale ale județului Brașov** (*The Map of Brașov County's Social Problems*), Transilvania University Press Brașov, 2010, 178 p., ISBN 978-973-598-775-6
10. Claudiu COMAN, **Statistică aplicată în Științele sociale** (*Applied statistics in social sciences*), Institutul European Publishing house, 2011, 392 p., ISBN 978-973-611-722-0
11. Claudiu COMAN, **Marx Illusion. Sociological essays about mindsets**, Österreichisch-Rumänischer Akademischer Verein, Vienna, 2013, 193 p., ISBN 978-3-9503145-4-0
12. Claudiu COMAN, **Voting Behaviour. Opinion polls and the management of election campaigns**, International Society for the Advancement of Science and Technology, Atena, 2013, 336 p., ISBN 978-618-80698-4-8

12.1. Monographs

12.2. Scientific papers published in journals

1. Claudiu Coman (co-author), **A general contextualization of the electoral behavior. An institutional approach**, in *Bulletin of the Transilvania University of Brașov*, vol. 8 (43)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2001, p. 199-204.
2. Claudiu Coman, **An effect of equalization temptation**, in *Bulletin of the Transilvania University of Brașov*, vol. 9 (44)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2002, p. 349-352.
3. Claudiu Coman, **Analiza longitudinală a datelor. Modelare realizată pe bazele de date BOP (Barometrul de opinie publică) (Longitudinal data analysis. Modelling achieved by using POB data bases)**, in *Economical studies and Research Journal*, vol.3, No.2, 2002, pp.1-63.
4. Claudiu Coman, **The poll's credibility problem**, in *Bulletin of the Transilvania University of Brașov*, vol. 10 (45)-New Series, Series B, published by Transilvania University Press Brașov, Romania, 2003, p. 223-227.
5. Claudiu Coman, **Sondajul de opinie și manipularea (Opinion poll and manipulation)**, in *Romanian Sociology*, vol. II, nr.3, 2004, Polirom Publishing house Iași, 2004, pp.77-90.
6. Claudiu Coman (co-author), **Rolul comunicării empatice în rezolvarea conflictelor. Dimensiuni nonverbale (The role of emphatic communication in conflict solving: non-verbal dimensions)**, in Septimiu Chelcea (coordinator), „*Comunicarea non verbală în spațiul public*” (“*Non-verbal communication in public space*”), Tritonic Media Publishing house, Bucharest, 2004.
7. Claudiu Coman, **Sondajul de opinie și manipularea (Opinion poll and manipulation)**, in Septimiu Chelcea, Gabriel Ideru (coordinators), „*Refracția sociologică și reflexia jurnalistică*” (*Sociological Refraction and journalistic reflection*), Economic Publishing house, Bucharest, pp.127-141.
8. Claudiu Coman, **The Totalitarian Stamp**, in *Bulletin of the Transilvania University of Brașov*, vol. 12 (47)-New Series, Series B4, published by Transilvania University Press Brașov, Romania, 2005, p. 527 - 531.
9. Claudiu Coman (co-author), **Enhancing Academic Research & Education Synergy – Transilvania University Case Study**, in *European Models of Synergy between Teaching and Research in Higher Education*, published by Transilvania UI net European University – Industry Network, 2006, p. 173 – 176.
10. Claudiu Coman, **The calibration of the political communication by the public agenda**, in *Bulletin of the Transilvania University of Brașov*, vol. 13 (48)-New Series, Series B4, published by Transilvania University Press Brașov, Romania, 2006, p. 475 - 483.

11. Claudiu Coman (co-author), *The use of the stability index in the marketing researches*, in *Bulletin of the Transilvania University of Brașov*, vol. 13 (48)-New Series, Series B4, published by Transilvania University Press Brașov, Romania, 2006, p. 483 - 489.
12. Claudiu Coman, *The political and electoral system*, in *Pro-active partnership in creativity for the next generation*, Proceedings of the 31st ARA Congress, published by Presses internationales Polytechnique, Quebec Canada, 2007, p. 941-944
13. Claudiu Coman, *Modern electoral methods*, in *Social Sciences Review*, published by Transilvania University Press, Brașov, Romania, year 1, no.1, 2007, p. 13-20.
14. Claudiu Coman, *The Electoral Field*, in *Bulletin of Transilvania University of Brașov*, vol 14(49)-2007, Series B, published by Transilvania University Press Brașov, Romania, 2008, p. 639 - 646.
15. Claudiu Coman, *Political Communication: Mass-Media and the Americanization Show in Electoral Campaigning*, in *Bulletin of Transilvania University of Brașov*, vol 1(50)-2008, Series IV, ISSN 2065-2178, published by Transilvania University Press Brașov, 2008.
16. Claudiu Coman, *Comportamentul de vot între rațional și simbolic (Voting behaviour between rational and symbolic)*, in *Journal of Social Research and Intervention*, vol.21/2008, Lumen Publishing house, Iași, 2008, ISSN: 1583-3410 (**indexed ISI Thomson Journal in the field of Social Sciences**)
17. Claudiu Coman, *Modern media innovation in electoral campaigns*, in *Journal of Social Research and Intervention*, 2010, vol. 31, pp. 45-53, Lumen Publishing house, Iași, 2008, ISSN: 1583-3410 (**indexed ISI Thomson Journal in the field of Social Sciences**)
18. Claudiu Coman, *Typology of Electoral Candidates. Case Study: Sorin Oprescu*, in *Bulletin of the Transilvania University of Brașov*, Vol. 4(53), No. 2-2011, Series VII Social Science and Law, pp. 7-18, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM)
19. Claudiu Coman, *Brașov people's fears after EU Accession. Study carried out at the level of Brașov municipality*, in *Bulletin of the Transilvania University of Brașov*, Vol. 5(54), No. 1-2012, Series VII Social Science and Law, pp. 41-54.
20. Claudiu Coman, *Theoretical Aspects of mediated public space, as the environment of modern political participation*, in *Bulletin of the Transilvania University of Brașov*, Vol. 6(55), No. 1-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 15-20.
21. Claudiu Coman (co-author), "Mass-media and political communication credibility" in *Bulletin of the Transilvania University of Brasov*, Vol. 6(55), No. 2-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 287-290
22. Claudiu Coman, "Research Findings on Social Capital and Matters in Brasov Community. A Secondary Analysis Approach" in *Bulletin of the Transilvania University of Brasov*, Vol. 6(56), No. 2-2013, Series VII, Social Science and Law, ISSN 2066-7701 (Print), ISSN 2066-771X (CD-ROM), pp. 111-120
23. COMAN, Claudiu (co-author), „Innovations in the Forest Products Industry: The Malaysian Experience”, in *Notulae Botanicae Horti Agrobotanici Cluj-Napoca*, 2013, 41(2), Print ISSN 0255-965X; Electronic 1842-4309, pp. 601-607
24. COMAN, Claudiu (co-author), „Total Economic Value of Natural Capital – A Case Study of Piatra Craiului National Park”, in *Notulae Botanicae Horti Agrobotanici Cluj-Napoca*, 2013, 41(2), Print ISSN 0255-965X; Electronic 1842-4309, pp. 608-61

12.3. Scientific papers published in conference proceedings

1. Claudiu Coman (co-author), **Piața bunurilor simbolice** (*The Market of Symbolic Goods*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov”, Infomarket Publishing house, pp.107-112.
2. Claudiu Coman (co-author), **Curriculum-ul ascuns. Delimitări și implicații** (*The Hidden Curriculum. Delineations and Implications*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, pp.240-244.
3. Claudiu Coman, **O radiografie a discursului publicitar** (*A Radiography of Advertising Discourse*), in: “SIMPEC 2000”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, pp. 244-248.
4. Claudiu Coman, **Teme și tendințe în cotidienele locale: prezentarea unei analize de conținut realizate în timpul unei campanii electorale pentru a evidenția câteva aspecte legate de discursul presei** (*Themes and Tendencies in Local Newspapers: providing a content analysis achieved during an electoral campaign in order to emphasize some aspects of press discourse*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.83-88.
5. Claudiu Coman, **Condiția omului de afaceri în societatea românească contemporană** (*The Businessman's Condition in Contemporary Romanian Society*), in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.89-92.
6. Claudiu Coman, **Evaluarea judecăților de semnificație. O aplicație utilizând diferențiatorul semantic** (*Evaluating reasoning of significance. An application using the semantic differentiator*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No.2-2001, Infomarket Publishing house, Brașov, 2001, pp.213-218.
7. Claudiu Coman, **Analiza comparativă a structurii ziarelor** (*Comparative Analysis of Newspapers' Structure*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, Nr.2-2001, Infomarket Publishing house Brașov, No.2-2001, Infomarket Publishing house, Brașov, 2001, pp.219-226.
8. Claudiu Coman (co-author), **Profilul de competențe al asistentului social în România. O abordare curriculară** (*The Competencies Profile of the Social Assistant in Romania. A curricular approach*), in *Educational Models in Social Assistance*, Transilvania University Press Brașov, 2002, p. 170-175.
9. Claudiu Coman (co-author), **Reacția societății la delinvența juvenilă** (*The Reaction of Society to Juvenile Delinquency*), in *Educational Models in Social Assistance*, Transilvania University Press Brașov, 2002, p. 257-263.
10. Claudiu Coman, **Dificultăți ale măsurării comportamentului de vot generate de arhitectura chestionarului de opinie politică** (*Difficulties in measuring voting behaviour caused by the architecture of the political opinion poll questionnaire*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.66-72.
11. Claudiu Coman, **Consecințe ale mecanismului de compensare socială din perspectiva teoriei alegerii raționale** (*Consequences of the social compensation mechanism from the rational choice perspective*), in *Scientific Bulletin of the “Dimitrie Cantemir” Christian University Brașov*, No.3 2002, Infomarket Publishing house, Brașov, 2002, pp.72-79.
12. Claudiu Coman, **Credibilitatea sondajelor de opinie. Efecte perverse generate de “marketingul electoral”** (*Credibility of Opinion Pools – Perverse Effects Caused by “Electoral Marketing”*), in: “SIMPEC 2002”. Proceedings of the International Symposium

on Social Sciences, May 17th – 18th 2002, Brașov, Vol. III, Infomarket Publishing house, pp. 145-156.

13. Claudiu Coman (co-author), **Dincolo de text. Stereotipuri de gen transmise de abecedare (Beyond Text. Gender Stereotypes Transmitted by Spelling Books)**, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 2, Alba Iulia, 2002, pp.123-131.
14. Claudiu Coman (co-author), **Profilul omului de afaceri (The Businessman's Profile)**, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.348-354.
15. Claudiu Coman (co-author), **Utilitatea construirii unui indice de stabilitate în cercetările de marketing politic (The Usefulness of Constructing a Stability Indicator in Political Marketing Researches)**, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.354-359.
16. Claudiu Coman (co-author), **O procedură de calibrare a comunicării politice în funcție de discriminările agendei publicului (A Calibration Procedure of Political Communication Depending on the Public's Agenda Discrimination)**, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 3, Alba Iulia, 2003, pp.93-100.
17. Claudiu Coman (co-author), **La construction d'une strategie de marque**, in: "SIMPEC 2004". The Proceedings of the 5th Biennial International Symposium, May 14th -15th 2004, Brașov, Vol. I, Infomarket Publishing house, pp. 453-459.
18. Claudiu Coman (co-author), **Percepția asupra omului de afaceri la nivelul studentilor Brașoveni (Brașov Students' Perceptions about a Businessman)**, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.240-248.
19. Claudiu Coman (co-author), **Evaluarea unui spot publicitar prin metoda focus group (Assessing an Advertising Spot Through the Focus Group Method)**, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.153-159.
20. Claudiu Coman (co-author), **The voting behaviour – Sociological approach and marketing approach**, in: "SIMPEC 2006". The Proceedings of the 6th Biennial International Symposium, May 20th – 21st 2006, Brașov, Vol. I, Infomarket Publishing house, pp. 70-77.
21. Claudiu Coman, **Măsurarea societății informaționale (Measuring the Information Society)**, in: "Biblio – Brașov 2006" International Conference on Library and Information Science, Transilvania University Press Brașov, pp. 64-69.
22. Claudiu Coman, **La calibrage de la communication politique**, in: "Caiete sociologice / cahiers sociologiques / sociological review", Axis Academic Foundation Publishing house, Romanian Social Institute Review, Iași, No. 4/2006, pp. 268 -289.
23. Claudiu Coman (co-author), **Procedura de calibrare a comunicării politice (The calibration procedure of the political communication)**, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 5, Alba Iulia, 2005, pp.51-57.
24. Claudiu Coman (co-author), **Utilizarea indicelui de stabilitate în cercetările de marketing (Using the stability indicator in marketing research)**, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 5, Alba Iulia, 2005, pp.57-64.
25. Claudiu Coman, **Estimarea efectelor campaniilor «negative» (Estimating the effects of «negative» campaigns)**, in: "ACUM 2006". Social Sciences International Colloquium, November 23rd -25th 2006, Brașov, Transilvania University Press Brașov, 2007, pp. 383-389.
26. Claudiu Coman, **Televiziunea interactivă și internetul (Interactive television and Internet)**, in: "Biblio – Brașov 2007" International Conference on Library and Information Science, Transilvania University Press Brașov, 2007, pp. 123-129.

27. Claudiu Coman, **Evaluarea personalităților politice (Assessing political personalities)**, in “ACUM 2007”. Social Sciences International Colloquium, November 29th – December 1st 2007, Brașov, *Transilvania University Press Brașov*, 2008, pp. 5-14.

28. Claudiu Coman (co-author), **Dezvoltarea turismului in Brașov si implicații asupra calitatii vietii locuitorilor (Development of tourism in Brașov and its implications on the inhabitants' quality of life)**, in: Proceedings of the International Symposium “*The University as a research resource used for the benefit of the local community*”, *Transilvania University Press Brașov*, 2008.

29. Claudiu Coman, **Comportamentul de vot și dimensiunea sa socială: o perspectivă electorală între alegere rațională și simbolică (The voting behaviour and its social dimension: an electoral perspective between rational and symbolic choice)**, in “ACUM 2008”. Social Sciences International Colloquium, November 27th -29th 2008, Brașov, *Transilvania University Press Brașov*, 2009.

30. Claudiu Coman, **Efectele integrării la UE, reflectate la nivelul agendei cetățeanului Municipiului Brașov (The effects of EU integration reflected in the Brașov municipality citizen's agenda)**, in “ACUM 2010”. Social Sciences International Colloquium, November 4th -5th 2010, Brașov, *Transilvania University Press Brașov*, 2011.

12.4. Grants and scientific research contracts

Programme/ Project	Function	Period
Leonardo da Vinci Programme, 2 nd stage: 2000-2006 (Leonardo A –mobility module), Registration Code of the Project: RO/2006/PL97032/S, title of the project: <i>Forming experts in evaluation, promotion and implementation of local public policies for community development</i> , Acronym: FPICD	Coordinator	sept. – dec. 2006
<i>Training Program for the Department of Forests and Territorial Inspectorates</i> (2008-2009), financed by the World Bank – MARD, Budget: 377927 US\$, Coordinator: prof. eng. Ioan Vasile Abrudan, PhD.	International Project Member	2008-2009
Project no. 17/10.03.2005, between <i>Transilvania</i> University of Brașov and Medina Association, Italy, with the title „ <i>The perception about the educational services for children aged between 0 and 6 in Brașov municipality</i> ”, study conducted within the international cooperation project: <i>Promoting female entrepreneurship in developing preschool educational services, according to the Italian National Law no. 84/2001</i>	Coordinator of the project	2005
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Brașov's Community</i> ; Contract no. 65 from 10.11.2005 in partnership with Brașov County Council.	Project Manager	2005
<i>LERISC – Exploitation of Information Resources Laboratory in Knowledge Society</i> , Registration code: CEEX-M4-C2-4535/2006, Project coordinator: prof.eng. Angela Repanovici, PhD., Manager of <i>Transilvania</i> University Library, eligible project from the administrative	Project Member	2006

Programme/ Project	Function	Period
point of view		
PROCED – <i>The promotion of the research concerning the quality of life in the local community and its implication on education</i> , Registration code: CEEEX-M3-C3-12789/2006, project type P-INT-VIZ, Project coordinator: senior lecturer Liviu Plugaru, PhD., Faculty of Education Sciences - Transilvania University of Brașov	Executive Manager	2006-2007
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Brașov's Community</i> , 2 nd part, Contract no. 150 from 07.04 2006 in partnership with Brașov County Council	Project Manager	2006
CNCSIS 2006 –type A, Title of the project: <i>Sociologists' Professions and Occupations</i> , Project Coordinator: senior lecturer Onut Gheorghe, PhD., Project Type: Fundamental research project in one CNCSIS priority field, Priority field: Social, economical and humanist sciences	Project Member	2006
<i>The Challenges of Modernity: Social Representations, Perceptions and Images of Brașov Community</i> , 3 rd part, Contract no. 210 from 1.11.2006 in partnership with Brașov County Council	Project Manager	2006
<i>Social Sciences International Colloquium "ACUM 2006"</i> , Contract no. 211 from 01.11.2006 in partnership with Brașov County Council.	Project Manager	2006
<i>The Bran Castle Issue and perceptions on the development of Brașov County</i> , Contract no. 10 from 15.03.2007 in partnership with Brașov County Council	Project Manager	2007
<i>The Effects of European Integration perceived by Brașov's community and the implications on the quality of life and lifestyle</i> , Contract no. 11 from 15.03.2007 in partnership with Brașov County Council	Project Manager	2007
<i>Analysis of Advertising Services Market in the Brașov municipality</i> , Contract no. 25 from 04.07.2007 in partnership with S.C. Prescon S.A.	Project Manager	2007
<i>The Effects of European Integration perceived by Brașov's community and the implications on the quality of life and lifestyle</i> , part II, Contract no. 6605 from 29.08 2007 with Brașov County Council	Project Manager	2007
<i>Social Sciences International Colloquium "ACUM 2007"</i> Contract no. 44 from 22.10 2007 in partnership with Brașov County Council	Project Manager	2007
<i>The Academic School of Sociology</i> , 2007, Contract no. 43 from 22.10 2007 in partnership with Brașov County Council	Project Member	2007
<i>Brașov Inhabitants Perceptions about the Regional Development of the Tourism</i> , 2007, Contract no. 46 from 01.11.2007 in partnership with The Association for the	Project Member	2007

Programme/ Project	Function	Period
Promotion and Development of Tourism in Brașov County <i>The Academic School of Sociology</i> , Contract no. 6 from 26.03.2008 in partnership with Brașov County Council, project value 55.000 RON, Assimilated with a research grant obtained by competition according to the ordinance of the Minister of Education Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>The Map of Brașov County's Social Problems</i> , Contract no. 7 from 26.03.2008 in partnership with Brașov County Council, project value 150.000 RON, Assimilated as a research grant obtained by competition according to the ordinance of the Minister of Education Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>The Effects of European Integration perceived by Brașov's community and the implications on the quality of life and lifestyle</i> , 2008, Contract no. 9, 26.03.2008, in partnership with Brașov County Council, project value 70.000 RON, Assimilated as a research grant obtained by competition under the order of the Minister of Education, Research and Youth no. 5896/11.11.2008	Project Manager	2008
<i>Future Opportunities for youth</i> , Contract no. 10 from 26.03.2008 in partnership with Brașov County Council, value of the project 35.000 RON	Project Manager	2008
<i>The Evaluation of the European Information Center CORONA Brașov</i> , Contract no. 11 from 26.03.2008 in partnership with Brașov County Council, value of the project 40.000 RON	Project Manager	2008
<i>Social Sciences International Colloquium "ACUM 2008"</i> Contract no. 8 from 26.03.2008 in partnership with Brașov County Council	Project Member	2008
<i>Developing a strategy for the sustainable development of tourism in Brașov County</i> , Contract no. 12 from 08.04.2008 in partnership with Brașov County Council	Project Member	2008

12.5. Patents

13. Member of professional and scientific associations

- Member of the Sociological and Pragmatic Studies Association, ASSPRA;
- Member of the Romanian Sociological Association
- Member of the Association of Formers in Journalism and Communication Sciences, AFJSC
- Member of the *Pro Democrația* Association.
- Member of the Romanian Agency for Quality Assurance in Higher Education, 2010-present, the Board of Social and Political Sciences and Communication

14. Further competencies (coordination, specialities, disciplines, laboratories)

- Coordinator of post-university course (continuing formation) – Managing communication and customer relations, 2007;
- Cooperation partnership with the University of Craiova regarding students' practical period from the *Sociology* study speciality, July 2007;
- Cooperation partnership with A.I. Cuza University of Iași regarding students' practical period from the *Sociology* study speciality, July 2007;
- Manager of the Sociology and Community Work Centre, 2007
- Initiator of Multimedia, Communication, Social Work and Social Data Interpretation Laboratory, 2007
- Initiator of interactive television, *Transilvania* University of Brașov, 2007.

15. Other activities

15.1. Participations in didactical activities in Romanian and foreign universities

1995 *Iubirea și adevărul (Love and Truth)* – paper presented in “*The conference of socio-human sciences*”, Timișoara, May 5th -6th 1995

1998 *Impactul Festivalului Național al Berii asupra comunității (The Impact of the National Beer Festival on the Community)*, in collaboration with Nicolae Costache and Florin Nechita, in: “*SIMPEC '98*”. Proceedings of the International Symposium on Social Sciences, November 1998, Brașov, Infomarket Publishing house, p.270-277.

1998 *Managementul asociativ, Managementul proiectelor, Lucrul eficient în echipă, Conceptul Eiag, ONG-urile și societatea civilă (Associative management, project management, efficient teamwork, the Eiag concept, NPOs and civil society)*, topics presented within the frame of the course: “*Training of trainers for non-governmental organizations*”, organized by the League for the defence of the young and the Direction for the Young and Sports of Brașov county, Poiana Brașov, March 24th -27th, 1998.

2000 *Piața bunurilor simbolice (The Market of Symbolic Goods)*, in collaboration with Florin Nechita, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.107-112

2000 *Curriculum-ul ascuns. Delimitări și implicații (The Hidden Curriculum. Delineations and Implications)*, in collaboration with Alina Coman, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.240-244

2000 *O radiografie a discursului publicitar (A Radiography of Advertising Discourse)*, in collaboration with Alina Coman and Florin Nechita, in: “*SIMPEC 2000*”. Proceedings of the International Symposium on Social Sciences, November 2000, Brașov, Infomarket Publishing house, p.244-248

2000 *Implicații ale distincției între gând și judecată (Implication of the difference between thought and reason)*, in “*Scientific Bulletin of National Scientific Papers*”, November 16th – 17th 2000, „Henri Coandă” Air Force Academy Publishing house, Brașov, Psihology – Pedagogy, p.80-87.

2000 *Frontiera și sistemele sărănești (The border and the peasant systems)*, in “*Scientific Bulletin of National Scientific Papers*”, November 16th – 17th 2000, „Henri Coandă” Air Force Academy Publishing house, Brașov, Law - Sociology, p.76-79.

2000 *Problema refugiaților în România (The refugees' problem in Romania)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2000, Brașov

2000 *Despre statutul de refugiat (About the refugee status)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2000, Brașov

2000 *Implicații ale arhitecturii chestionarului de opinie politică asupra fidelității și validității datelor (Implications of the political opinion questionnaire architecture on data accuracy and validity)*, paper presented in *National Conference of Methodology in Social Sciences*, Cluj, December 1st -3rd, 2000.

2001 *Reacția societății la delincvența juvenilă (The Reaction of Society to Juvenile Delinquency)*, in collaboration with Alina Coman, in "TEMPUS International Conference – EDUCATIONAL MODELS IN SOCIAL ASSISTANCE", Brașov, March 23rd -25th, 2001.

2001 *Profilul de competențe al asistentului social în România. O abordare curriculară (The Competencies Profile of the Social Assistant in Romania. A curricular approach)*, in collaboration with Alina Coman, in "TEMPUS International Conference – EDUCATIONAL MODELS IN SOCIAL ASSISTANCE", Brașov, March 23rd -25th, 2001.

2001 *Teme și tendințe în cotidienele locale: prezentarea unei analize de conținut realizate în timpul unei campanii electorale pentru a evidenția câteva aspecte legate de discursul presei (Themes and Tendencies in local Newspapers: providing a content analysis achieved during an electoral campaign in order to emphasize some aspects of the press discourse)*, Scientific paper session Conference published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.83-88.

2001 *Condiția omului de afaceri în societatea românească contemporană (Businessman Condition in Contemporary Romanian Society)*, Scientific papers session, published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, Alba Iulia, 2001, pp.89-92.

2001 *Evaluarea judecăților de semnificație. O aplicație utilizând diferențiatorul semantic (Evaluating the reasoning of significance. An application using the semantic differentiator)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 2-2001, Infomarket Publishing house, Brașov, 2001, pp.213-218.

2001 *Analiza comparativă a structurii ziarelor (Comparative Analysis of Newspapers' Structure)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 2-2001, Infomarket Publishing house, Brașov, 2001, pp.219-226.

2001 *Percepția și reacția societății la problema delincvenței juvenile (The Perception and Reaction of Society to Juvenile Delinquency)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 98-118.

2001 *Departamentul de relații cu publicul în cadrul unei instituții publice (The Department of public relations within a public institution)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 158-164.

2001 *Festivalul național al berii: funcții și implicații (The National Beer Festival: functions and implications)*, in: "Society and Law". Symposium Proceedings of the Faculty of Economic Sciences, Department of Sociology, Philosophy, Law, May 2001, Brașov, Omnia Uni S.A.S.T. Publishing house, 2001, pp. 326-331.

2001 *Utilizarea analizei evaluative pentru confirmarea/infirmarea aprecierilor inițiale (Confirmation/ Confirmation of the initial evaluation by using evaluative analysis)*, in "Efficiency, ethics, legalness in Romania of the third millennium". Proceedings of the IXth

Scientific Conference of the Spiru Haret University, "România de Mâine" Foundation, 2001, p. 469-479.

2002 *Dificultăți ale măsurării comportamentului de vot generate de arhitectura chestionarului de opinie politică (Difficulties in measuring voting behaviour caused by the architecture of the political opinion poll questionnaire)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.66-72.

2002 *Consecințe ale mecanismului de compensare socială din perspectiva teoriei alegerii raționale (Consequences of the social compensation mechanism from the rational choice perspective)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, No. 3-2002, Infomarket Publishing house, Brașov, 2002, pp.72-79.

2002 *Credibilitatea sondajelor de opinie. Efecte perverse generate de "marketingul electoral" (Credibility of Opinion Pools – Perverse Effects Caused by "Electoral Marketing")*, in: "SIMPEC 2002". Proceedings of the International Symposium on Social Sciences, May 17th – 18th 2002 Brașov, vol. III, Infomarket Publishing house, pp. 145-156.

2002 *Dincolo de text. Stereotipuri de gen transmise de abecedare (Beyond Text. Gender Stereotypes Transmitted by the Spelling Books)*, Scientific paper session published in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 2, Alba Iulia, 2002, pp.123-131.

2002 *Arhitectura chestionarului de opinie politică (The architecture of the political opinion questionnaire)*, in "Efficiency, ethics, legalness in Romania of the third millennium". Proceedings of the Xth Scientific Conference of the Spiru Haret University, "România de Mâine" Foundation, 2002, p. 379-394.

2003 *Familia și meseria în zilele noastre, (Family and job today)* paper presented in the seminar "Family and career development?", organized the Association of German Popular Universities – The Institute for International Cooperation, Project Romania (IIZ-DVV) and World University Service – Romania, Vulcan, March 7th -9th 2003.

2003 *Profilul omului de afaceri (The Businessman's Profile)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.348-354.

2003 *Utilitatea construirii unui indice de stabilitate în cercetările de marketing politic (The Usefulness of Constructing a Stability Indicator in Political Marketing Researches)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2003, pp.354-359.

2003 *O procedură de calibrare a comunicării politice în funcție de discriminările agendei publicului (A Calibration Procedure for Political Communication Depending on the Public's Agenda Discrimination)*, in *ANNALES UNIVERSITATIS APULENSIS*, Series Sociology, 3, Alba Iulia, 2003, pp.93-100.

2004 *La construction d'une strategie de marque*, in: "SIMPEC 2004". The Proceedings of the 5 th Biennial International Symposium, May 14th -15th 2004, Brașov, Vol. I, Infomarket Publishing house, pp. 453-459.

2004 *Percepția asupra omului de afaceri la nivelul studentilor Brașoveni (Brașov Students' Perceptions About a Businessman)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.240-248.

2004 *Evaluarea unui spot publicitar prin metoda focus group (Assessing an Advertising Spot Through the Focus Group Method)*, in *Scientific Bulletin of the "Dimitrie Cantemir" Christian University Brașov*, Infomarket Publishing house, Brașov, 2004, pp.153-159.

2005 Sociological School. "Methods and techniques for identifying social problems", Iași, September 7th -10th 2005.

2006 The 6th International Economic Symposium, Brașov, May 19th -20th 2006

2006 International Conference on Library and Information Science, Brașov, May 25th -27th 2006

2006 National Symposium with international participation: “*Community Development and integration*” organized by Faculty of Law and Sociology, *Transilvania* University of Brașov, Brașov, June 29th -30th 2006

2006 “Manipulation through survey results presented in media”, at the International Conference dedicated to the 10th anniversary of higher education in sociology and psychology: “*Culture, Development, Identity, Current perspectives*”, Oradea, October 26th -27th 2006
http://www.socioumane.ro/downloads/publicatii/Cultura_dezvolare_identitate.pdf

2006 Annual Conference of the Romanian Sociology Association, Brașov, November 23rd 2006

2006 “Estimating the effects of negative campaigns” at Social Sciences National Colloquium: “*ACUM, 2006*”, Brașov, November 23rd - 25th 2006
http://acum.sociologie-brasov.ro/page_Arhiva-Colocviului_3.html

2006 National scientific Symposium: “*Sociology and social development*”, Craiova, December 8th - 9th 2006

2006 „Enhancement of the Research-Teaching Synergy Transylvania University case study” (co-autor) at “European Models of Synergy between Teaching and Research on Higher Education” - EUI-Net conference, 4-5 May 2006, Tallinn, Estonia
http://www.ier-nl.net/EUInet_Workshop_Programme.htm

2007 International Conference on Library and Information Science, Brașov, May 3rd -5th 2007

2007 Scientific papers session, Faculty of Sociology and Social Assistance, University of Bucharest, Bucharest, May 25th -26th 2007

2007 Pro-active partnership in creativity for the next generation, Proceedings 31st ARA Congress, July 31st - August 5th, 2007, Brașov, <http://americanromanianacademy.org/>

2007 *Les societes de l'Europe centrale et de l'est l'heure de l'elargissement europeen*, Iași, September 5th – 8th 2007

2007 Academic School of Sociology – *Cultural Heritage and Social Development in the Romanian Rural Space*, Bran, October 7th -12th 2007

2007 “Evaluation of political figures” at Social Sciences National Colloquium: “*ACUM, 2007*”, Brașov, November 29th – December 1st 2007,
<http://acum.sociologie-brasov.ro/upload/files/ACUM%202007.pdf>

2007 International Symposium “*The University as a research resource used for the benefit of the local community*”, Brașov, November 29th – December 1st 2007

2008 Academic School of Sociology – *Community Development*, Bran, September 21st – 25th 2008

2008 “Voting behavior and its social dimension: an electoral perspective between rational and symbolic choice” at Social Sciences National Colloquium “*ACUM 2008*”, with international participation, Brașov, November 27th - 29th November 2008;
http://acum.sociologie-brasov.ro/page_Arhiva-Colocviului_3.html

2008 „Forms of Active Citizenship and Participation of Public Opinion in Electoral Campaigns”, International Conference “*Social Modernization and the Global Development*”, Craiova, November 21st -23rd 2008, <http://www.ardr.ro/conferinta>

2009 *Local and regional Symbolic Construction of Identities. An Anti-globalization Defence Mechanism*, in the International Conference: “*Media programming and media consumption in the rural word*”, Bucuresti, February 19th -20th 2009

2009 *Education and Cultural Communication*, in National Conference with international participation: “*Social Education and change*”, Oradea, February 20th -21st 2009
<http://socioumane.ro/blog/educonf09/>

2009 *Mediterranean Conference for Academic Disciplines*, Gozo, Malta, February 23rd -26th 2009

2009 *French- Romanian School of Methodology*, in Social Sciences - *L'espace postcommuniste entre 1989 et 2009: la construction d'une nouvelle Europe?*, Iași, October 14th -17th 2009

<http://www.scoala-sociologica.ro/>

2009 Academic School of Sociology – *Social policies and sustainable development*, Bran, October 11th -16th 2009

2009 Social Sciences National Colloquium: “*ACUM 2009*”, Brașov, November 26th – 28th

2010 “The effects of EU integration reflected in the Brasov citizen's agenda” at Social Sciences National Colloquium: “*ACUM 2010*”, Brașov, November 4th – 5th

<http://acum.sociologie-brasov.ro/upload/files/ACUM%202010.pdf>

2011 “*Why Brașov people fear after EU Accession? A research in Brașov municipality*” at Social Sciences National Colloquium: “*ACUM 2011*”, Brașov, November 16th – 17th

<http://acum.sociologie-brasov.ro/upload/files/Rezumat%20Ro%20final2.pdf>

2011 International Conference, “*The impact of European Union Integration on border regions Maximizing Comparative Advantages of the Border Regions*”, Faculty of Social Sciences, University of Craiova, 29-30 June 2011

2013 „*Research Findings on Social Capital and Matters in Brasov Community. A Secondary Analysis Approach*” at the International Conference of Social Sciences and Communication: „*ACUM 2013*”, Brașov, November 14th – 15th

http://acum.sociologie-brasov.ro/page_Programul-Colocviului_1.html

15.2. Organization of scientific events (conferences, workshops etc.)

- Member of the organising group of the International Conference TEMPUS – *Models of Education and Social Work*, coordinated by senior lecturer Coposescu Silviu, PhD., Brașov, March 23rd -25th 2001;
- Member of the work group for the authorization of *Social Work* study speciality, at the Faculty of Law and Sociology, under the coordination of prof. Bujdoiu Nicolae, PhD., 2002;
- Supervising Professor for Public Institution Internal Employees Training Programme, project financed by the National Endowment for Democracy, March - December 2003;
- Member of the Editorial Board at *UNIVERSITATIS APULENSIS*, Sociology Series, 5, Alba Iulia, 2005;
- 2004 - 2006 Partnership with Prato Municipality, Italy, Medina Association, Italy, Brașov County Council, Brașov Local Council for pre-school educational programmes (children aged between 0 and 6)
- 2006 – 2007 Partnership with ANPAS, Florence, Italy for establishing a Centre for Abused Children
- April 2007 Cooperation agreement between Brașov County Council, the Association for Promotion and Development of Tourism in Brașov County (APDT), and E-CULTURA association from Spain for fostering regional development and cultural and natural heritage
- Member of the organising group of the National Symposium with international participation: “*Community Development and Integration*”, event organized by the Faculty of Law and Sociology, Transilvania University of Brașov, Brașov, June 29th -30th 2006;
- President of organization committee of Social Sciences International Colloquium “*ACUM 2006*”, Brașov, November 23rd -25th 2006;
- Main organizer, event manager: The Academic School of Sociology: *Cultural Heritage and Social Development in the Romanian Rural Space*, October 7th -12th 2007;
- President of organization committee for Social Sciences International Colloquium “*ACUM, 2007*”, Brașov, November 29th – December 1st 2007;
- Coordinator of Social Sciences Review publication, published by *Transilvania* University Press, Brașov, Romania, ISSN:1843-1550;

- Editor Bulletin of the *Transilvania* University of Brașov, Series VII Social Science and Law
- Coordinator of Social Sciences National Colloquium with International participation “*ACUM 2008*”, *Transilvania* University of Brașov, November 27th -29th 2008;
- President of organization committee of Social Sciences International Colloquium: “*ACUM 2010*”, Brașov, November 4th -5th 2010
- President of organization committee of Social Sciences International Colloquium: “*ACUM 2011*”, Brașov, November 17th -18th 2011
- President of organization committee of Social Sciences International Colloquium “*ACUM 2013*”, Brașov, November 14th -15th 2013.

16. Prizes and honours

- Prize awarded for the diversity of educational offer – Educational success programmes: Communication and Public Relations – *Transilvania* University Prizes 2007.

17. Managerial activity:

- 21.09.2011 – present: Head of Department of Social Sciences and Communication, *Transilvania* University of Brașov;
- 10.08.2010 – present: - Member of Faculty Board, Faculty of Sociology and Communication, *Transilvania* University of Brașov;
- 15. 01. 2008 – 29.02.2012: Senate member, *Transilvania* University of Brașov;
- 18.11.2005–20.09.2011: Head of Department Sociology - Philosophy, *Transilvania* University of Brașov;
- 8.03.2004-10.08.2010 Member of Faculty Board, Faculty of Law and Sociology, *Transilvania* University of Brașov;
- 1.10.2002-18.11.2005: Vice-Head of Department of Sociology - Philosophy, *Transilvania* University of Brașov.

Date: 19.03.2014

Senior lecturer Claudiu COMAN, PhD.